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SCOTTSDALE GOLF NEWS QUARTERLY UPDATE – WINTER 2011

A quarterly tourism industry news update from the Scottsdale Convention & Visitors Bureau
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SPRING GOLF PACKAGES MAKE STAYING AND PLAYING EASY

If you're looking for a place to stay in Scottsdale while hitting the local greens, check out [Xona Resort Suites](#) where the resort's "Golf Xperts" have paired three remarkable courses for the *Xona Tour Package*. Stay three nights and play three rounds at [TPC Scottsdale](#), [Grayhawk Golf Club](#), and **Superstition Mountain**. Starting at \$980 per person, the package includes a daily \$20 food and beverage credit, per person. The *Xona Tour Package* is available through March 31. *For media information, contact Tedd Maitland at tmaitland@xonaresort.com or 480-585-1458.*

[The Boulders Resort & Golden Doors Spa](#)'s *FORE for FOUR* package makes for the ultimate golfer's getaway with a whole lot more for the money. Whether you want a solo golf vacation, getaway with your spouse or golf blowout with friends, this package not only features play at **The Boulders Golf Club**'s renowned courses, but also a choice of seven top rated courses in the Scottsdale area. Starting at \$2,099 for two, the package includes accommodations, four rounds of golf at select courses, and unlimited use of practice facilities and the Golden Door Spa. The package is available through May 1. *For media information, contact Debi Bridges at db@bridgesmediagroup.com or 480-306-4242.*

[TPC Scottsdale](#) is home to the greatest party on grass, the PGA Tour's **Waste Management Phoenix Open**, where the likes of Mark Calcavecchia, Phil Mickelson and the Scottsdale's own Tom Lehman have all topped the leader boards throughout the history of the tournament. The *Play Where the Pro's Play* package comes with a round of golf on the *Stadium* and *Champions* courses as well as two nights at [Fairmont Scottsdale Princess](#). The club is the only daily fee facility that includes a Forecaddie in your fee, who will assist with estimating yardages, raking the bunkers, fixing the ball marks and telling stories about the Open, giving you all the information needed to play like a pro. The package starts at \$458 per person. *For media information, contact Tiffany Nelson at tiffanynelson@pgatourtpc.com or 480-585-4334.*

GOLF + BASEBALL = A PERFECT DAY IN SCOTTSDALE

There's no better time to plan your spring golf outing in Scottsdale than the month of March when Cactus League spring training is in full swing with 15 teams playing in the Greater Phoenix area. Start your morning off with a round of golf on one of the area's 200+ courses and then spend the afternoon watching the World Champion San Francisco Giants play America's favorite pastime at [Scottsdale Stadium](#). The San Francisco Giants will take on teams like the Los Angeles Dodgers, Texas Rangers and Chicago Cubs. For the best seat in the house, head to the **Charro Lodge** for some VIP treatment. Adjacent to the Giants' bullpen in right field, the lodge offers guests the best views of the baseball action in a relaxed, club-like atmosphere with complimentary food and beverages. Or, catch a game with the Arizona Diamondbacks and Colorado Rockies at their new home, the [Salt River Fields at Talking Stick](#). The stadium offers open fan observation areas, allowing glimpses into the players' training routines as well as batting cages, 12 practice fields and clubhouses. Located on the Salt River Pima Indian community, the field is a celebration of the traditional Native American ball courts. The 11,000-seat ballpark will open just in time for the 2011 spring training season, and team schedules are available on the [Cactus League](#) website. *For media information, contact Tatum Luoma at tuoma@scottsdalecvb.com or 480-889-2719.*

KICK OFF THE PERFECT GUYS GETAWAY WITH FEASTS FIT FOR A KING

Start your next guys' night with a four course meal at [The Westin Kierland Resort & Spa](#). The resort's **Brittlebush Bar & Grill** serves up many meals complete with beer pairings to satiate even the heartiest appetites. Dine on Scottish-inspired menu items like steak and Guinness pie and lobster mac and cheese while downing a cold brew. The beer dinner series costs \$45 per person and takes place each month with the next one on Feb. 19. Make it an all day outing and play a round of golf before dinner at Kierland Golf Club for \$150 per person. *For media information, contact Stephanie Dowling at stephanie.dowling@westin.com or 480-624-1315.*

If you enjoy a great meal followed by a fine cigar, then head to **Remington's Restaurant & Lounge** at the [Scottsdale Plaza Resort](#). Now in its 15th season, the cigar dinner series pairs each of the five courses with a cigar and glass of wine. Navigating you through the evening are wine and cigar experts who fill the night with good conversation and information about the crafts. The upcoming dinners for 2011 will take place Feb. 8, March 8, April 19 and May 17 and costs \$120 per person. Work up an appetite by playing a round of golf at nearby [McCormick Ranch Golf Club](#) or [Eagle Mountain Golf Club](#), which has a partnership with the resort. *For media information, contact Emily Rogers at emilyr@scottsdaleplaza.com or 480-922-3388.*

TRY YOUR HAND AT ATYPICAL GOLF EXPERIENCE FUN FOR THE WHOLE FAMILY

Most golf enthusiasts can't get enough, always trying new equipment and different courses. So here's a new one to try – 18, 300-foot “holes” where you don't putt to win, but rather toss to win. This disc golf course doesn't require tee times or green fees, and the only equipment you need is a Frisbee. In disc golf, you toss a Frisbee into a basket and like traditional golf, the lower the score the better! [Spinners on the Green](#) in Scottsdale is only steps away from a disc golf course, so you can purchase your gear then head to the green with the family for some fun in the sun. *For media information, contact Dan Ginnelly at azdgc@msn.com or 480-941-2513.*

SCOTTSDALE RECOGNIZED AS BEST NORTH AMERICAN GOLF DESTINATION

With nearly 200 golf courses that have played host to golf legends like Phil Mickelson, Kirk Triplett and Tom Weiskopf, it's no surprise that Scottsdale is an award-winning golf destination. In fact, the city was named the “Top North American Golf Destination” for 2011 by the International Association of Golf Tour Operators (IAGTO). The organization's 340 golf tour operators from 51 different countries voted on the winner and each were asked to nominate the best performing golf destinations this year. Operators were asked to consider customer satisfaction, quality of golf courses, value for money, professional conduct of suppliers, support from the local tourism industry and accessibility to tee times. In addition, *Golf Magazine* recognized Scottsdale as the No. 1 domestic golf destination in the United States. All that, along with more than 330 days of annual sunshine and a mere seven inches of annual rainfall, backs up Scottsdale's claim as the world's finest golf destination. *For media information, contact Laura McMurchie at lmcmurchie@scottsdalecvb.com or 480-429-2253.*

Remember to log onto www.ScottsdalePressroom.com for additional tourism news, press kits and releases, media tour information and more. And, you can always turn to our public relations team for additional assistance, from photo needs and story ideas to help customizing an individual media tour. To keep up with Scottsdale's latest news and happenings, follow [@scottsdaleaz](https://twitter.com/scottsdaleaz) on Twitter or at www.Facebook.com/ExperienceScottsdale.

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